

NEWS BRIEFS

## BMW, Richemont, Dolce & Gabbana, HBC, Ritz-Carlton and Luxury Magazine – Live news

June 4, 2018



BMW's Art Journey returns for Art Basel this year. Image credit: BMW

By STAFF REPORTS

Luxury Daily's live news from June 1:

BMW to host third annual Art Journey at Art Basel this year

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German automaker BMW is committing to sponsoring the arts by continuing its longstanding partnership with Art Basel this year.

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Richemont acquires pre-owned luxury watch repository Watchfinder

Swiss luxury group Richemont has acquired Watchfinder, a premium pre-owned timepiece database from the United Kingdom.

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Dolce & Gabbana doubles down on millennial marketing via ecommerce content

Italian fashion label Dolce & Gabbana is looking to inspire consumers through a new millennial-centric editorial section of its online store.

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HBC realigns digital strategy with new CTO hire

Saks Fifth Avenue owner Hudson's Bay Company has appointed Stephen J. Gold as the group's new chief technology and digital operations officer.

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Ritz-Carlton Shanghai, Graff Diamonds partner for jewelry-themed tea experience

The Ritz-Carlton Shanghai, Pudong and Graff are creating a new limited-time tea experience that combines the master craftsmanship of Graff jewelry with artisanal tea.

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Travel brands offer vacation inspiration in Luxury Magazine summer issue

As affluent consumers head into the warmer months, a number of travel and hospitality brands are turning to lifestyle title Luxury Magazine to inspire readers with vacation ideas.

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