

NEWS BRIEFS

## Day's wrap: LVMH, Richemont, Swarovski, Ritz-Carlton, Gucci and Rmy Martin

June 4, 2018



*Gucci autumn/winter 2018 men's tailoring campaign. Image courtesy of Gucci*

By STAFF REPORTS

Luxury Daily's live news from June 4:

[Ritz-Carlton Toronto sold to Cadillac Fairview](#)

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Real estate developer and operator Cadillac Fairview has acquired The Ritz-Carlton, Toronto.

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[Swarovski commissions crystal patches for a cause](#)

Precision-cut crystal maker Swarovski is aligning with a handful of New York-based labels to fundraise through fashion.

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[Gucci taps Harry Styles for tailoring campaign](#)

Italian fashion label Gucci is combining celebrity and down-to-earth cuisine in its latest menswear efforts.

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[LVMH names Antoine Arnault head of communications, image](#)

Conglomerate Mot Hennessy Louis Vuitton is looking to strengthen its communications by putting one of the group's heirs in charge.

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[Richemont completes sale of Lancel](#)

Swiss conglomerate Richemont has sold French handbag label Lancel to Italian leather goods group Piquadro.

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## [Rmy Martin uses AR to explore art in new mobile app](#)

French cognac brand Rmy Martin is expanding its mobile offerings for customers with the launch of a new application focused on art and augmented reality.

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