

NEWS BRIEFS

## Mandarin Oriental, luxury leather, Christie's and supercars – News briefs

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Rendering of Hanover Bond development in London. Image credit: Clivedale London

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By STAFF REPORTS

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Today in luxury:

[Massive fire breaks out at luxury London hotel, officials say](#)

Dozens of firefighters are battling a massive blaze that broke out at a luxury hotel in West London on June 6, officials said, as reported by ABC News.

[Click here to read the entire article at ABC News](#)

[There are not enough cows to produce luxury leather](#)

There may not be enough coddled animals to supply booming markets for luxury leather. There's strong demand for the best leather as there are more people with extreme wealth in the world that want luxury goods, said Don Ohsman, publisher of Hidenet, which reports on leather markets. But not many animals have hides that are good enough to turn into an expensive handbag, per Business of Fashion.

[Click here to read the entire article at Business of Fashion](#)

[Christie's London launches Luxury Week with an 18ct white-gold and diamond Herms Birkin and the world's best single cask whisky](#)

You might think, for an international auction house that counts its Old Masters and Impressionist and Modern Art auctions as "regular" sales, that every week is a week filled with luxury. But in a bid to bring its customers closer to the rare and exquisite items that go under the hammer, Christie's launched the aptly named Luxury Week in 2016, a dedicated week of events and sales, according to The Telegraph.

[Click here to read the entire article at The Telegraph](#)

## [Supercar makers vie for 300mph record that may be out of reach](#)

According to the cliché, records are meant to be broken. But given the limits of human ability or physics, there are some that may never be. Currently, Nike Inc. is on a campaign to break the two-hour mark for the marathon but in a highly controlled test a year ago in Milan with optimal conditions, the fastest runner could manage only 2:00:25, says Bloomberg Pursuits.

[Click here to read the entire article at Bloomberg Pursuits](#)

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