

NEWS BRIEFS

Day's wrap: Neiman Marcus, Gucci, Mandarin Oriental, Selfridges and Bergdorf Goodman

June 7, 2018



Bergdorf Goodman's pre-fall magazine centers on New Orleans. Image credit: Bergdorf Goodman

By STAFF REPORTS

[Mandarin Oriental issues statement after London fire](#)

Following a fire at Mandarin Oriental Hyde Park, London, the property is assessing the damage.

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[Gucci aims to become \\$12B brand](#)

Following Italian fashion label Gucci's financial success, the buzzy Kering-owned brand has revealed its goals for the future.

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[Selfridges continues reusable bottle campaign with civic fountain](#)

Department store chain Selfridges is taking its commitment to the world's oceans outside of its doors.

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[Neiman Marcus focusing on innovation to drive further growth](#)

Retail group Neiman Marcus says it has seen success with its strategy centered on digital retail and exclusives.

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[Bergdorf Goodman decamps for Big Easy in pre-fall magalog](#)

Department store Bergdorf Goodman is transporting consumers to New Orleans, LA to debut its latest collections.

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