

NEWS BRIEFS

Rent the Runway, faster fashion, Herms and luxury hotels – News briefs

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Herms is being added to a Paris stock market index. Image credit: Herms

By STAFF REPORTS

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Today in luxury:

[Rent the Runway extends logistics tools to luxury fashion brands](#)

Since launching in 2009, Rent the Runway has transformed from an eveningwear rental company to, in cofounder and CEO Jennifer Hyman's words, a full-service "closet in the cloud," offering members clothes and accessories for work, proms, weddings, pregnancies and more, according to Fast Company.

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[Southeast Europe targets luxury brands' fast fashion catchup](#)

Miglena Hristova's factory near the Danube is among a growing number in southeastern Europe positioning themselves to help top brands adjust to faster fashion cycles, reports Reuters.

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[Herms International to join Paris CAC-40 stockmarket index](#)

As the global appetite for French luxury goods continues its upward climb, Herms International is joining the Paris stock market index CAC-40, replacing cement-maker LafargeHolcim, according to Euronext, per Women's Wear Daily.

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[Why luxury hotels spend so much time choosing bathroom amenities](#)

Let's face it, you often judge a hotel by the amenities it keeps. If you find a bar of Cashmere Bouquet soap and some

flimsy unbranded, unopenable packets of shampoo, you know you've arrived at an ultra-budget hotel, says Skift.

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