

NEWS BRIEFS

## Day's wrap: Ralph Lauren, Giuseppe Zanotti, Maserati, Christie's, Audi and Audemars Piguet

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Ralph Lauren opts for nautical motifs in Polo CP-93. Image credit: Ralph Lauren

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By STAFF REPORTS

### Ralph Lauren invests in strategic growth plan

U.S. fashion label Ralph Lauren is "writing its next chapter" with a new growth plan that seeks to increase its compound growth and launches a stock buyback program.

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### Giuseppe Zanotti makes it easier for Chinese shoppers to pay

Luxury footwear label Giuseppe Zanotti is aiming to capture the Chinese tourist through a partnership with Alipay.

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### Maserati drives awareness and fundraising for African charities

Italian automaker Maserati is providing a fleet for a charity tour featuring groups of high-profile women.

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### Christie's appoints new president of the Americas

Auction house Christie's has looked internally for management of its North and South America operations.

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### Audi offers limited edition summer fun through Silvercar

German automaker Audi is upping its partnership with Silvercar and celebrating summer by bringing drop-top vehicles to its rental fleet.

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## [Audemars Piguet asks fans to unveil new watches online](#)

Swiss watchmaker Audemars Piguet is tapping into Facebook's recently launched Live Photos capability to reveal its new releases in an innovative way.

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