

NEWS BRIEFS

Bugatti, luxury retail, Calvin Klein and China – News briefs

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The Bugatti Type 390 is modeled after the Bugatti Chiron. Image credit: Parmigiani Fleurier

By STAFF REPORTS

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[How the \\$300K Bugatti watch earns its price tag](#)

Parmigiani Fleurier has had a long-standing relationship with Bugatti, going all the way back to 2006, when the Type 370 watch inspired by the Bugatti Veyron was first introduced. PF was founded in 1996, so the partnership has taken place over a significant period of the company's overall existence, writes Bloomberg Pursuits.

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[Just don't call it a shop: The future of luxury retail](#)

There's not a raincoat nor a wellington boot in sight at Amanda Brooks's new store in the Gloucestershire market town of Stow-on-the-Wold. That's not to say that the former Manhattan social fixture isn't enamored with the English country style, per the Financial Times.

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[Calvin Klein's first design Miami/Basel installation features Raf Simons' limited-run Feltri Armchairs for Cassina](#)

For the first Calvin Klein installation at Design Miami/Basel, Raf Simons has envisioned an upcycled American barn with an assortment of limited-edition Cassina Feltri armchairs, reports Women's Wear Daily

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