

APPAREL AND ACCESSORIES

## Rimowa, Fendi build on previous relationship with new luggage flair

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Rimowa unveils new leather name tag for Fendi collab. Image credit: Rimowa

By STAFF REPORTS

German luggage label Rimowa is continuing its collaboration with Italian fashion house Fendi for specialty luggage.

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After debuting a joint luggage line last fall, the collaborative designs are now available in blue and red, and the luggage now boasts a paper-airplane-shaped leather Airbag charm. Owners can customize the bags with stickers and a leather name tag.

### Luggage collaboration

Fendi's Rimowa luggage collection features a brushed effect with a double letter F all over the case that changes depending on how the light hits it.

Rimowa first designed the aluminum carry-on case with the sophistication of Fendi's styling details at the launch of the collaboration in November.

Included in part of its Topas luggage line's 80th anniversary celebrations, Rimowa partnered with fellow LVMH house Fendi for the exclusive collaboration. The limited-edition carry-on case was the first time Rimowa had collaborated directly with Fendi on a project ([see story](#)).

"Fendi's savoir-faire is also expressed inside the case with a modern yet elegant neoprene black lining with a black-on-black embossed FF logo," said Rimowa of the original Fendi collaboration. "The Flex-Divider system is individually adjustable, making the case exceptionally functional."

RIMOWA and luxury Roman house [@Fendi](#) continue their partnership with the unveiling of two new colours. In select FENDI and RIMOWA stores and at <https://t.co/ODXbE1kPL9> June 2018. [#rimowa](#) [#fendirimowa](#) [pic.twitter.com/Cerswk3yRj](https://pic.twitter.com/Cerswk3yRj)

RIMOWA (@RIMOWA) [June 13, 2018](#)

The luggage brand is building on its relationship with Fendi, adding new features to the existing collection, such as the new handle colors, which will be available this month.

The colors of the bag refer to the leather handle across the top and the web belt across the middle. Rimowa and Fendi's first collection is featured in black and yellow.

Fendi's iconic Bag Bugs Eyes are featured on the paper-plane leather tags, to capture the brand's style.

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