

APPAREL AND ACCESSORIES

Bottega Veneta parts ways with Tomas Maier

June 13, 2018



Bottega Veneta's cruise 2018 collection. Image credit: Bottega Veneta

By STAFF REPORTS

After an almost two-decade-long tenure, Italian fashion brand Bottega Veneta's creative director is exiting the brand.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The brand has announced that Tomas Maier is stepping down from the label. Bottega Veneta is crediting the designer with shaping the brand into the icon that it has become since joining the Kering-owned label in 2001.

"It's largely due to Tomas' high-level creative demands that Bottega Veneta became the house it is today," said Francois-Henri Pinault, CEO of Kering, in a statement. "He put it back on the luxury scene and made it an undisputed reference.

"With his creative vision, he magnificently showcased the expertise of the house's artisans," he said. "I am deeply grateful to him and I personally thank him for the work he accomplished, and for the exceptional success he helped to achieve."

Changing roles

Bottega Veneta has yet to release the name of Mr. Maier's successor, who was personally appointed by Tom Ford at his start.

The reason for Mr. Maier's departure is also unknown.

Last year, the Italian fashion house put a lens on its art appreciation through an alliance with the Shanghai Center of Photography, thanks to Mr. Maier.

Throughout all of last year, the brand was the corporate sponsor of the institution, sponsoring four international exhibits throughout the year. This long-term relationship draws on the affection Mr. Maier has for photography ([see story](#)).



Tomas Maier departs Bottega Veneta. Image credit Bottega Veneta

Before joining Bottega Veneta, Mr. Maier worked for other brands in a design role such as Guy Laroche, Sonia Rykiel, Revillon and Hermès.

Currently, he also operates a namesake brand for women's wear, menswear and eyewear.

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.