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NEWS BRIEFS

Dries Van Noten, Porsche, Jaguar, Pucci, Rolls-Royce, Jaeger-LeCoultre and L'Oreal – Live news

June 15, 2018

Mr. Van Noten will remain in charge of the house. Image credit: Dries Van Noten

By STAFF REPORTS

Luxury Daily's live news from June 14:

Dries Van Noten acquired by Spanish group Puig

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Belgian independent fashion house Dries Van Noten will not be independent for much longer as the brand has been acquired by Spanish holdings company Puig.

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Porsche seeks to define Taycan's soul in electric teaser

German automaker Porsche is teasing its entry into electric vehicles with a short that focuses on a difficult to define part of the car.

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Jaguar recruits Jose Mourinho for soccer-themed campaign

Jaguar Land Rover recruited soccer legend Jose Mourinho to promote its new Jaguar XF Sportbrake car by surprising a group of schoolchildren while driving it.

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Bonaveri, Pucci collaborate on joint exhibition in Florence

Bonaveri and Pucci, two Italian companies, have come together for Pitti Uomo to create a unique exhibition.

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Rolls-Royce Motor Cars clarifies: No layoffs or cost-cutting

Aircraft engine maker Rolls-Royce Holdings PLC's announcement today that it would slash 4,600 jobs and aim to save $535 million a year through 2020 has caused the luxury automaker sharing the same name to issue yet another clarification that it was in fit fiddle.

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Jaeger-LeCoultre offers charitable auction and watch exhibit at Shanghai Film Festival

Swiss watchmaker Jaeger-LeCoultre is celebrating its eighth year as the partner of the Shanghai Film Festival with an exclusive gala.

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L'Oreal partners with Isabel Marant for exclusive cosmetics collection

French fashion house Isabel Marant has teamed with L'Oreal Paris to create a capsule collection of cosmetics.

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