

NEWS BRIEFS

## Bottega Veneta, Missoni, Miu Miu, travel, Balenciaga and EncoreJets – Live news

June 18, 2018



*EncoreJets is launching direct service between Mykonos and Ibiza. Image courtesy of EncoreJets*

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By STAFF REPORTS

Luxury Daily's live news from June 15:

[Musicians boost Balenciaga's earned media in April](#)

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Kering-owned Balenciaga saw its earned media value rise 38 percent year-over-year in April, thanks to mentions from recording artists including Nicki Minaj.

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[EncoreJets launches direct shuttle service between tourism hotspots](#)

As many affluent individuals decamp to the Mediterranean this summer, a new private jet service seeks to help them travel more efficiently.

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[Miu Miu goes clubbing at Lane Crawford](#)

Prada-owned Miu Miu is staging a pop-up at Lane Crawford's ifc mall location in Hong Kong that invites consumers to shop in a branded discoteca.

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[Missoni sells minority stake in company to aid global growth](#)

Investment firm FSI has taken a 42.1 percent interest in Italian fashion label Missoni.

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[Bottega Veneta taps former Cline designer as creative director](#)

Kering-owned label Bottega Veneta has appointed Daniel Lee as its new creative director.

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### Travel is top universal passion among affluents

Affluent consumers are united in a shared affinity for travel as experiences become more important than things.

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