

TRAVEL AND HOSPITALITY

TCS parts ways with National Geographic Expeditions

June 18, 2018



TCS World Travel expands digital offering and expeditions. Image credit: TCS

By STAFF REPORTS

Private jet tour operator TCS World Travel is severing its partnership with National Geographic to focus on its luxury and bespoke options.

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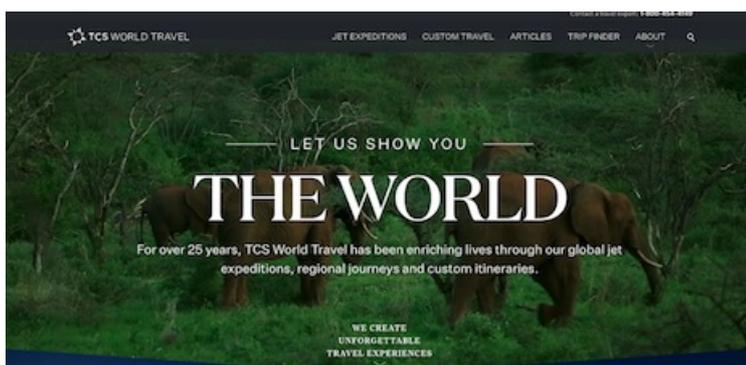
The two companies have decided to part ways in regards to National Geographic Expeditions, which will now be operated in-house. Since 2011, TCS World Travel has operated the National Geographic Expeditions.

Parting ways

National Geographic and TCS's partnership for these excursions will continue until the end of 2019, concluding on Dec. 31, 2019.

TCS is looking to focus on brands that offer different services for the luxury traveler to keep its offerings diverse.

These partnerships include Four Seasons Hotels and Resorts, Young President's Organization (YPO), Kalos Golf, Smithsonian Journeys and the Signature Network.



TCS's travel Web site

"We've enjoyed a wonderful partnership with National Geographic Expeditions," said Shelley Cline, president of TCS

World Travel, in a statement. "As we prioritize our long term growth through strategic initiatives like our relaunched Web site, product innovation and investment in new jets coming in 2020, we, along with our partners at National Geographic Expeditions, decided to part ways at the end of 2019."

The Private jet tour operator recently announced it is adapting to the new wave of travel and evolving affluent consumers' needs in a new repositioning.

Starting with a newly redesigned digital platform and partnership with Travelopia, TCS is looking to create a high-touch travel experience. More strategic partnerships within the luxury realm and expanded jet expeditions will support its movement forward ([see story](#)).

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