

REAL ESTATE

Knight Frank touts private island listing in the Bahamas

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Knight Frank's listing for Little Pipe Cay. Image credit: Knight Frank

By STAFF REPORTS

Real estate firm Knight Frank is working on a significant piece of property in the Central Bahamas: a private island.

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The piece of property located in the Exumas island chain is now on the market, listed for \$85 million. The island chain is known as the backdrop for films such as the James Bond films and Pirates of the Caribbean franchise.

Private island

Little Pipe Kay is Knight Frank's new listing, featuring a variety of homes and cottages strategically scattered throughout the island, including a nine-bedroom house.

There are also several hundred feet of dock frontage along with a sea barn holding boats and water sports equipment.

Additionally, the island also features a large staff and operations village, warehousing and stores, which Knight Frank says is hidden away.

"It is a great privilege to be exclusively managing the sale of one of the most exciting real estate assets I have ever worked on," said Edward de Mallet Morgan, head of Knight Frank's Caribbean desk, in a statement. "A true, once-in-a-lifetime, incredible private island.

"Little Pipe Cay is what dreams are made of," he said.

The remote island is located three miles away from local business amenities by boat, 70 miles south east of Nassau and 270 miles from Miami. Knight Frank is also touting that the listing is only two miles from the famous "Pig Island," known for feral swimming pigs.

Little Pipe Cay listed for \$85 million

Knight Frank has designed a film to tout the property, with high-quality footage and stills showing off the private island, which views as if it is an advertisement for a hotel.

The film features the property's various homes, water sports and landscape and is available online.

While home buying may not be the first thing one thinks of when it comes to ecommerce, an estimate from Re/Max says that almost 90 percent of homebuyers shop online.

This represents a drastic shift from how homes were traditionally sold and advertised even just a few years ago. Where once home listings were little more than a list of facts and information about the home, they can now serve as powerful marketing tools of their own, according to Re/Max ([see story](#)).

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