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NEWS BRIEFS

## Day's wrap: Bergdorf Goodman, Marriott, MadaLuxe, Knight Frank, YouTube and Audemars Piguet

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Bergdorf Goodman is taking a stronger stance on digital. Image credit: Bergdorf Goodman

By STAFF REPORTS

Luxury Daily's live news from June 26:

Bergdorf Goodman hires new president with digital focus



Neiman Marcus Group is supporting its commitment to pivot towards digital with a new president for Bergdorf Goodman.

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Marriott sees worker strikes across the US

Hospitality group Marriott International is facing worker strikes as union members fight against environments that allow injuries and sexual harassment to proliferate.

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MadaLuxe invests to be closer to New York brands, retailers

U.S.-based luxury distribution company MadaLuxe is expanding on its brand relationships with a new headquarters in New York.

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Knight Frank touts private island listing in the Bahamas

Real estate firm Knight Frank is working on a significant piece of property in the Central Bahamas: a private island.

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YouTube hires fashion journalist Derek Blasberg

YouTube is looking to fashion and beauty with a new hire likely competing with Instagram.

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Audemars Piguet captures golf enthusiasts' attention via new social forum

Swiss watchmaker Audemars Piguet is wasting little time jumping to leverage Instagram's new long-form video feature, as it hopes to establish a hub for golf fans.

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