

NEWS BRIEFS

Day's wrap: Mulberry, Mandarin Oriental, Nordstrom, Four Seasons, Louis Vuitton and Ritz-Carlton

June 27, 2018



Mulberry's deal with De Rigo begins next year. Image credit: Mulberry

By STAFF REPORTS

Luxury Daily's live news from June 27:

Mulberry inks eyewear deal with De Rigo

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British luxury brand Mulberry is partnering with De Rigo for a new line of luxury eyewear.

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Mandarin Oriental expands Caribbean footprint with Grand Cayman property

Mandarin Oriental is branching out in the Caribbean with its first property located in the Cayman Islands.

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Nordstrom fetes annual sale with playful promo

Department store chain Nordstrom is taking a humorous approach to marketing its Anniversary Sale, showing that fashion can also be fun.

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Four Seasons launches 3 new Pop Down city events

Four Seasons Hotels & Resorts has unveiled the next destinations for its Pop Down series of limited-time offers, beginning in Philadelphia, Miami and Hong Kong.

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Louis Vuitton celebrates World Cup with animated stickers, licensed leather goods

French luxury group Louis Vuitton is celebrating the FIFA World Cup with a few new features, including iMessage

stickers for download through the LV mobile application, a trophy travel case and an official match ball collection trunk.

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Ritz-Carlton gives aspiring filmmakers the chance to collaborate

The Ritz-Carlton is working with Hearst Magazines to find the next big filmmaking talents to develop promotional short videos for the hospitality brand.

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