

NEWS BRIEFS

Day's wrap: Inspirato, Saks, Simon, McLaren, Gucci and Audi

June 29, 2018



Inspirato teams up with The Disney Vacation Club. Image credit: Inspirato

By STAFF REPORTS

Luxury Daily's live news from June 29:

[Disney joins Inspirato for affluent family offerings](#)

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Private travel club Inspirato is catering to affluent families by partnering with Disney for special experiences.

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[Saks fights against mental health stigma in high schools](#)

Department store chain Saks Fifth Avenue is working on a project to help with mental health services.

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[Simon makes returns easier with service expansion](#)

Mall developer and operator Simon is expanding its Happy Returns program to create a better online shopping experience.

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[McLaren designs bespoke model for charity](#)

British automaker McLaren is leveraging its car production capabilities for a cause by creating a special vehicle to raise money for the Elton John AIDS Foundation.

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[Gucci targets Chinese jewelry customers with still campaign](#)

Italian label Gucci is working with a new ambassador in an effort to capture the Chinese segment.

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Audi highlights in-car innovation in new short film

German automaker Audi is delving into the in-car user interface of its latest vehicles through video.

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