

NEWS BRIEFS

## Accor, Louis Vuitton, Paris haute couture and Porsche – News briefs

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*The logo of French hotel operator AccorHotels is seen on top of the building company's headquarters in Issy-les-Moulineaux near Paris, France April 22, 2016. Image credit: Reuters*

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By STAFF REPORTS

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Today in luxury:

[France's Accor to buy half of Sam Nazarian's SBE in \\$319M deal](#)

AccorHotels, Europe's biggest hotels group, will buy a 50 percent stake in U.S. hospitality mogul Sam Nazarian's upmarket SBE Entertainment Group, in a deal that will see Accor invest a total of \$319 million in SBE, according to Reuters.

[Click here to read the entire story on Reuters](#)

[Louis Vuitton's next generation steps up to Kanye's latest tune](#)

At last week's Louis Vuitton menswear show in Paris, newly hired designer Virgil Abloh sent hoodie-clad models down the runway toting duffel bags made from gleaming high-tech plastic, all to the latest Kanye West album. West, who embraced the tearful designer as he took his bows, was joined by his wife, Instagram super-influencer Kim Kardashian, says Bloomberg.

[Click here to read the entire story on Bloomberg](#)

[Paris couture houses prepare to pull out all the stops](#)

The Paris couture calendar promises to be another packed affair, showcasing everything from the most exclusive made-to-order clothing, jewelry and shoes to resort collections not to mention fragrance launches, collaborations and Fendi's "haute fourrure," reports Women's Wear Daily.

[Click here to read the entire story on Women's Wear Daily](#)

## [On the test track in Porsche's most powerful plug-in hybrid](#)

With the ability to drive for miles purely on electric power, plug-in hybrids are a great way to save gas. But Porsche has turned to them for another reason, as well. They can offer remarkable performance, per CNN.

[Click here to read the entire story on CNN](#)

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