

NEWS BRIEFS

Chanel, hormones, tariffs and luxury kitchens – News briefs

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Chanel is developing its digital strategy. Image credit: Chanel

By STAFF REPORTS

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Today in luxury:

[Chanel's digital strategy takes shape amid executive shuffle](#)

In June, Chanel reported financial results for the first time in its history. Now, the \$10 billion fashion house is evolving its digital strategy and shuffling some of its executives, says Business of Fashion.

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[Testosterone makes men want luxury brands and status goods, study finds](#)

Are you a man with a sudden hankering for a sports car, a fancy house or other status symbols? Blame testosterone, a new study says, per Fortune.

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[Kitchen islands emerge as luxury home must-have](#)

Kitchen islands, like some geographical islands, can be fraught zones, dividing spaces and sometimes homeowners over what to do with them. Are they places for homework or for kitchen-related tasks only? asks the Wall Street Journal.

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[Global automakers hail more ships as trade battles heat up](#)

Automakers are scrambling to ship vehicles to the United States to pre-empt possible higher tariffs, according to port data, port officials and logistics companies, reports Reuters.

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