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NEWS BRIEFS

## Mandarin Oriental, Walpole, Vivienne Westwood, Mercedes, Marcolin and Slingshot – Live news

July 9, 2018



Art Ride by Shanghai Insiders. Image credit: Mandarin Oriental Pudong, Shanghai

By STAFF REPORTS

Luxury Daily's live news from July 6:



Mandarin Oriental offers one more night for cultural enthusiasts

Mandarin Oriental Pudong, Shanghai is expanding on its cultural offerings with new tours and a complimentary package.

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Walpole hopes for pro-business Brexit to save luxury brands

British luxury alliance Walpole has made a statement urging the U.K. government to protect jobs in the nation post Brexit.

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Vivienne Westwood works with Burberry in future collaboration

British apparel labels Vivienne Westwood and Burberry are entering a partnership that emphasizes their heritage, but surprises some with its contrasting style.

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Mercedes sees record-breaking H1 of 2018

German automaker Mercedes-Benz is celebrating a major milestone for its company, as it hit 1.18 million cars sold in the first half of the year.

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## Marcolin extends licensing agreement with Tod's

Eyewear group Marcolin is investing further in its relationship with Italian label Tod's to manufacture its sunglass and optical line.

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How Slingshot caters to the affluent market with recreational vehicles

As affluent consumers look for more experiences rather than luxury goods, recreational vehicles offer a unique position, straddling the two.

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