

TRAVEL AND HOSPITALITY

Four Seasons opens new high-end spa in Paris

July 9, 2018



Le Spa opens later this month. Image credit: Four Seasons

By STAFF REPORTS

Four Seasons Hotel George V in Paris is opening a new wellness center called Le Spa this month.

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The spa opens towards the end of July and will focus on providing high-end, haute couture treatments and experiences for guests. The opening of Le Spa is consistent with an existing trend in luxury hospitality towards wellness and health-related experiences.

"We are delighted to introduce Le Spa, a contemporary space of style and serenity in the heart of the city," said Jean-Claude Wietzel, general manager of Four Seasons Hotel George V, Paris, in a statement. "A place where Parisian elegance meets caring Four Seasons service, delivered by our team of passionate therapists who are dedicated to making you look and feel your best."

Le Spa

Health and wellness are the latest buzzwords in the luxury hospitality world, and brands across the sector are taking advantage of it.

Four Seasons' latest addition to its global wellness offerings is Le Spa, a high-end wellness center located at the Four Seasons Hotel George V in Paris.

At Le Spa, customers are treated to hand-crafted treatments personalized for their individual skin types and health needs.



The spa comes with its own fitness center. Image credit: Four Seasons

In an environment designed after traditional Turkish and Greek bathhouses, customers can get massages, manicures and pedicures and other traditional spa treatments along with more unique treatments as well.

Couples can also enter special Spa Suites built for two people.

The move comes just a few months after Global Wellness Day. As hospitality brands continue to highlight wellness within their locations to cater to the growing interest in health within luxury travel, Global Wellness Day is inciting a series of unique interpretations of the trend.

Four Seasons, Mandarin Oriental, The Ritz-Carlton and Rosewood are intertwining wellness into the fabric of their resorts to better cater to affluent travelers who value health during their trips. For Global Wellness Day, these brands are including many forms of wellness initiatives such as special packages, massages, unique fitness classes, spa pushes, complimentary services and healthy culinary experiences ([see story](#)).

"Focusing on results-orientated, non-invasive, manual skincare techniques has been key in my approach to offering our guests the very best in unique, made-to-measure, innovative skincare solutions," said Nathalie Delclos, head of Le Spa, in a statement.

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