

NEWS BRIEFS

Chinese ecommerce, US fashion, Bloomingdale's and Tesla – News briefs

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Chinese consumers are hungry for western luxury brands. Image credit: JD.com

By STAFF REPORTS

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Today in luxury:

[Chinese online retailers woo fickle customers](#)

Concerned customers who purchase Australian beef on Chinese ecommerce platform JD.com can now access information about every step of the meat's journey through the supply chain, stored on JD's own blockchain, or digital ledger, per the Financial Times.

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[What's ailing America's fashion darlings?](#)

Once popular American labels are struggling to adapt to a perfect storm of shifting consumer tastes, failing department stores and the rise of direct-to-consumer, according to Business of Fashion.

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[Macys.com, Bloomingdales.com hit by data breach](#)

Data security is a mounting issue for retailers, with Macys.com and Bloomingdales.com the latest to be attacked, writes Women's Wear Daily

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[Tesla buyers in China are early casualties in trade wrestle](#)

Tesla buyers in China will be among the first consumers to feel the pinch from the U.S.-China trade dispute, according to the Wall Street Journal.

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