NEWS BRIEFS

Brunello Cucinelli, Toll Brothers, couture and Gucci – News briefs

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Gucci handbag campaign. Image credit: Gucci

By STAFF REPORTS

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Today in luxury:

[Brunello Cucinelli H1 sales climb 9pc]

Brunello Cucinelli is not one to only look at the numbers. His eponymous company on July 12 reported 9 percent sales growth in the first six months of the year, but the entrepreneur highlighted how "judging from the lovable mood surrounding our company," he could "start envisioning a very interesting 2019 with good, sought-after growth as in the previous years," reports Women's Wear Daily.

[Click here to read the entire story on Women's Wear Daily]

[Luxury discounts keep coming as Toll Brothers holds sales event]

Amid the landscape of concessions, Toll Brothers City Living is offering its own batch of perks for homebuyers this month, according to The Real Deal.

[Click here to read the entire article on The Real Deal]

[How millennials have become couture's biggest client]

Couture and millennials may seem an unlikely pairing, but the first generation to come of age in the fast-fashion world has been seduced by the art of the couturier and are driving the tradition into the 21st century, says Vogue.

[Click here to read the entire story on Vogue]

[Gucci slapped with patent suit over card-holding iPhone cases]

In fashion, runway garments are rarely the money-making products for brands. Instead, handbags and footwear,

small leather goods and licensed products are the hot-sellers, and so, it is problematic that Gucci is selling a whole lot of iPhone cases complete with credit card holders on the back, according to a new lawsuit, per The Fashion Law.

Click here to read the entire story on The Fashion Law