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NEWS BRIEFS

Richemont, Genesis, luxury airlines and Roberto Cavalli – News briefs

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Top Polimoda students studying luxury business management may be recruited by Richemont. Image credit: Chlo

By STAFF REPORTS

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Today in luxury:

How Richemont plans to survive in a changing 21st century marketplace

Have you noticed what Richemont has been up to lately? In the past few months, Switzerland's second largest watch group, with total revenues of 10.98 billion euros (\$12.9 billion) in the last fiscal year, has been one busy beaver, reports Bloomberg.

Click here to read the entire article at Bloomberg

How Genesis' dream team could reinvent the luxury car

It all started back in 2006 when Kia Motors announced that Peter Schreyer would become its new chief design officer. At the time, this move seemed equally audacious and puzzling: smart hire by Kia boss Eui-sun Chung, the son of Mong-koo Chung, the billionaire chairman and CEO of Hyundai Motor Group (HMG), but perhaps foolish for Schreyer. After all, what could the smaller automaker offer besides handsome compensation, frequent flyer miles, and a top-down corporate culture? writes Motor Trend.

Click here to read the entire article at Motor Trend

Luxury lounge wars heat up as airlines vie for high-end passengers

So you think your only choice during a long layover or a flight delay is to suffer in the airport terminal. Think again, says the New York Times.

Click here to read the entire article at the New York Times

Roberto Cavalli opens first flagship in Germany

The banner also unveils a new store concept by creative director Paul Surridge, per Womens' Wear Daily.

Click here to read the entire article at WWD

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