

NEWS BRIEFS

Net-A-Porter, Luxury Shoe Club, Pat McGrath, Loewe, Richemont and Gucci – Live news

July 18, 2018



Gucci-Dapper Dan puts a branded touch on Dapper Dan's eclectic style. Image courtesy of Gucci

By STAFF REPORTS

Luxury Daily's live news from July 17:

[Richemont plans to add Sophie Guieysse to board of directors](#)

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Swiss conglomerate Richemont is proposing that its group human resources director Sophie Guieysse become part of its board of directors.

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[Gucci debuts Dapper Dan collection with retro campaign](#)

Italian label Gucci is launching a collaborative collection with tailor Dapper Dan by looking back on the New Yorker's fashion history.

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[Pat McGrath Labs gets \\$60M investment from Eurazeo](#)

Makeup artist Pat McGrath's namesake cosmetics line has received a \$60 million investment from Eurazeo Brands, bringing its total outside funding to \$88 million.

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[Loewe uses fashion to fundraise for elephant conservation](#)

Spanish fashion house Loewe is joining the fight against the ivory trade with a collection of handbags in support of the Elephant Crisis Fund.

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[Net-A-Porter branches into children's wear with Gucci](#)

Online retailer Net-A-Porter is entering a new category through a capsule from Italian fashion label Gucci.

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[Luxury Shoe Club looks to simplify secondhand sales](#)

Fashion platform Luxury Shoe Club is aiming to change the way women buy and sell secondhand footwear through a trading system.

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