

APPAREL AND ACCESSORIES

## Bottega Veneta cancels September fashion show after creative director switch

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Bottega Veneta's Septembershow is cancelled. Image credit: Bottega Veneta

## By STAFF REPORTS

Italian fashion house Bottega Veneta announced a new creative director last week, Daniel Lee, but the shakeup in the brand's leadership has caused it to cancel its upcoming show in September.



The brand will not have its planned spring/summer 2019 fashion show in September. Instead, Mr. Lee's first show as creative director for the brand will be the fall/winter 2019 show in February of next year.

## Fashion show

Last month, longtime Bottega Veneta creative director Tomas Maier abruptly announced his departure from the brand.

The Kering-owned label then appointed Mr. Lee as its new creative director. He comes to Bottega Veneta from LVMH-owned women's wear brand Cline, where he was most recently director of ready-to-wear design (see story).

But Bottega Veneta also went through another leadership change with the departure of its chief marketing officer Lisa Pomerantz.



## Bottega Veneta's cruise 2018 collection. Image credit: Bottega Veneta

Ms. Pomerantz previously worked at the company for many years before leaving for Michael Kors and eventually making her way back to Bottega Veneta. The departure came just a month after Mr. Maier left (see story).

In light of all these shakeups, the brand has opted to not hold its upcoming fashion show in September. Instead, Mr. Lee will make his creative debut with the brand in February.

Having just come into the brand barely a month ago, this decision will allow Mr. Lee the time to create his own unique show, rather than rush something to be completed in just a few months.

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