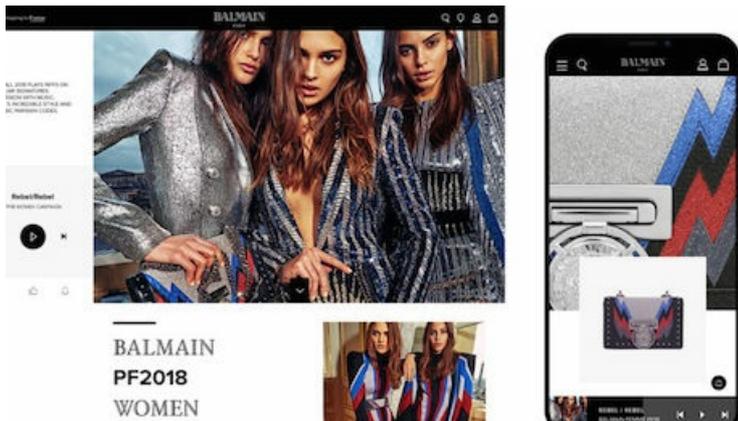


NEWS BRIEFS

## YNAP, Google, Tiffany and Ace Hotels – News briefs

July 19, 2018



Balmain.com will be managed by YNAP. Image credit: Balmain

By STAFF REPORTS

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European authorities increased their efforts to rein in Silicon Valley Wednesday by fining Google a record \$5.1 billion for abusing its power in the mobile phone market, a steep antitrust penalty that is among the most aggressive regulatory moves ever made against American technology companies, according to The New York Times.

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[Tiffany & Co. has built a secret lab to crush its rivals](#)

At Tiffany & Co.'s new workshop in Manhattan, jewelers sit at wooden desks peering through magnifying glasses as they polish silver rings and twist bits of gold. They're making prototypes of future products, one-of-a-kind experimental items that may never end up in a glass case, per Bloomberg.

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[Ace Hotels is entering the luxury space with new project](#)

The team behind Ace Hotels, a brand that pioneered its own genre of boutique hotels in the late 1990s, is officially entering the luxury market with its newest project: a 67-room hotel in New Orleans, writes Skift.

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