

NEWS BRIEFS

Swiss watches, Dom Prignon, Richard Ginori, Aerin, Bergdorf and Porsche – Live news

July 20, 2018



Hong Kong, China and Japan were three of the biggest Swiss watch consumers last year. Image credit: Jaeger-LeCoultre

By STAFF REPORTS

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[Swiss watch industry exceeds \\$10B for first time in 5 years](#)

After a downward decline the last few years, the Swiss watch industry had its long awaited bounce back with a strong June.

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[Dom Prignon opens Champagne salon in New York](#)

LVMH-owned Champagne house Dom Prignon is opening a first of its kind in North America Champagne salon.

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[Richard Ginori furthers ecommerce investments in new territory](#)

Kering-owned Italian porcelain brand Richard Ginori is investing in ecommerce in the British market with a new site launch.

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[Aerin continues branching out in home furnishing collaborations](#)

Aerin Lauder's luxury lifestyle brand Aerin is collaborating on a special home furnishings initiative.

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[Bergdorf Goodman lets customers peek inside its business walls for pre-fall](#)

Department store Bergdorf Goodman is turning the lens inward in a playful campaign that shows off the heart of its

business.

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[Porsche promotes collaboration in fashion photography series](#)

German automaker Porsche is offering a unique and pared-down look at two of its sports cars through a series shot by a famed photographer.

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