

AUTOMOTIVE

## Bond fans get "license to build" with Aston Martin replica

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Aston Martin's DB5 appeared in 1964's "Goldfinger." Image credit: Aston Martin

By STAFF REPORTS

British automaker Aston Martin's iconic DB5 from the James Bond franchise is being given a playful update courtesy of Lego.

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A miniature plastic version of the car allows builders to become the spy with authentic features such as functioning gadgets. Aston Martin frequently celebrates its role in the long-running film series, with the automaker's models having appeared in more than 10 films over half a century.

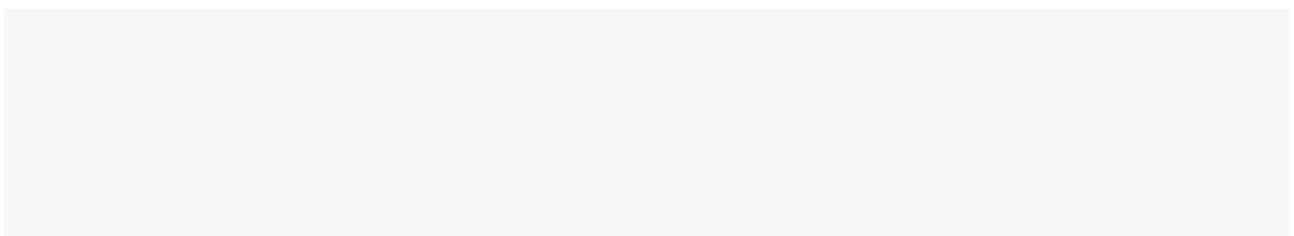
### Bond building

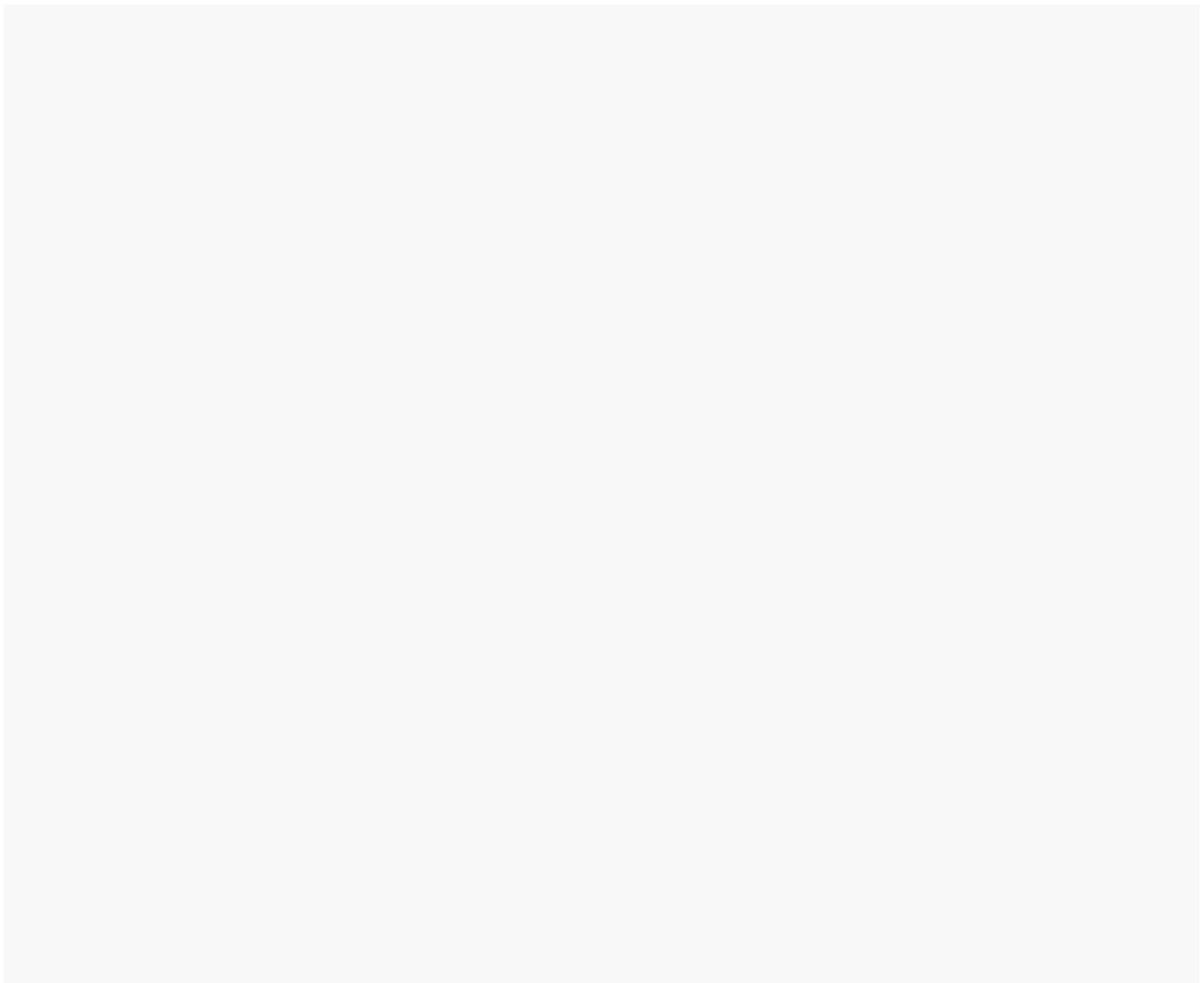
Aston Martin's DB5 sports car made its first appearance in 1964's "Goldfinger." This also marked the start of Aston Martin's relationship with the Bond franchise.

Now, this vintage model is being recreated by Lego. The replica has doors that can open, revealing interior details such as a compartment with a telephone and a radar tracker.

Helping Bond in action, the car also includes an extendable bullet screen for the back window, machine gun wings in the front and a working ejector seat.

The car also features the Aston Martin logo and revolving license plates.





We are ready to roll with the new @lego Creator Aston Martin DB5. Are you? #LicenseToBuild

A post shared by Aston Martin (@astonmartinlagonda) on Jul 18, 2018 at 2:10am PDT

Lego has been a popular partner for automakers, allowing enthusiasts to own a piece of a favorite marque.

British automaker McLaren is celebrating the people behind its 720S model in Lego form.

Creating an accessible way to own the newly unveiled vehicle, the brand has launched a Lego version of the car, which comes boxed with the figure of a car designer. Automakers frequently turn to toys to drum up interest from younger consumers as well as enthusiasts who may not have the funds to buy the life-size vehicle ([see story](#)).

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