

NEWS BRIEFS

Herms, Hublot, Gucci, Aston Martin, Porsche Design, McQueen and Silverstone – Live news

July 23, 2018



Alexander McQueen fall/winter 2018 campaign. Image credit: Alexander McQueen

By STAFF REPORTS

Luxury Daily's live news from July 20:

[McQueen sets fall campaign in San Francisco](#)

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British fashion label Alexander McQueen is capturing the fluidity between individuals and their environment in a nature-driven advertising campaign.

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[Porsche Design helps Porsche enthusiasts mark milestone](#)

German lifestyle brand Porsche Design is celebrating the 70th anniversary of its namesake automaker through a limited-edition timepiece.

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[Bond fans get "license to build" with Aston Martin replica](#)

British automaker Aston Martin's iconic DB5 from the James Bond franchise is being given a playful update courtesy of Lego.

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[Hublot furthers Mediterranean presence via Porto Montenegro partnership](#)

Swiss watchmaker Hublot is honoring its nautical heritage by becoming the official watch and timekeeper of the Porto Montenegro Marina and Yacht Club.

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[Herms' H1 revenues rise 5pc](#)

French fashion group Herms saw growth across all regions in the first half of 2018, led by sales increases in Asia and the Americas.

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[Gucci embraces the ordinary in global photo project](#)

Italian fashion label Gucci is putting a lens on everyday activities in a photography series that explores the notion of time.

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[Luxury automakers congregate at Silverstone Classic](#)

The 2018 Silverstone Classic is attracting several luxury automakers as the world's biggest classic motor racing festival prepares to welcome more than 100,000 visitors.

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