

NEWS BRIEFS

Day's wrap: Hearst, The RealReal, Sergio Marchionne, Prada, Chlo and Langham

July 25, 2018



Chlo's fall/winter campaign takes place on a New York Pier. Image courtesy of Chlo

By STAFF REPORTS

Luxury Daily's live news from July 25:

[Prada to host digital-focused sustainability conference](#)

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Italian fashion label Prada is teaming with the Yale School of Management and Politecnico di Milano School of Management to explore how digital intersects with sustainability.

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[Langham Hotel facilitates staff coordination via smartphones](#)

The Langham Hotel in London is making it easier for its employees to communicate throughout its property through the rollout of an enterprise mobility solution.

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[The RealReal closes \\$115M Series G](#)

Luxury consignment platform The RealReal is planning to further its bricks-and-mortar presence after raising \$115 million in its latest financing round.

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[Fiat Chrysler's Sergio Marchionne dies at 66](#)

Sergio Marchionne, the former CEO of Fiat Chrysler and Ferrari, has died.

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[Troy Young named president of Hearst Magazines](#)

Media group Hearst has appointed Troy Young as the new president of Hearst Magazines, overseeing the publisher's global magazine operations.

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[Chlo creates cyclical narrative of sisterhood for fall](#)

French fashion label Chlo is establishing a sense of camaraderie around its brand in an advertising campaign that follows a handful of models in an urban setting.

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