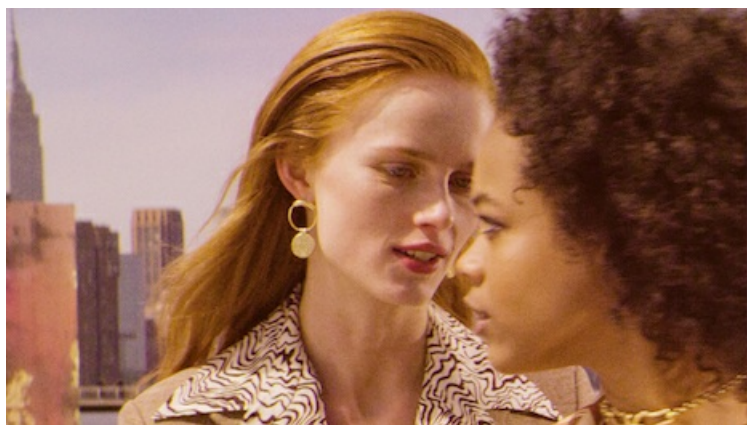


NEWS BRIEFS

Hearst, The RealReal, Sergio Marchionne, Prada, Chlo and Langham – Live news

July 26, 2018



Chlo's fall/winter campaign takes place on a New York Pier. Image courtesy of Chlo

By STAFF REPORTS

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Media group Hearst has appointed Troy Young as the new president of Hearst Magazines, overseeing the publisher's global magazine operations.

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Chlo creates cyclical narrative of sisterhood for fall

French fashion label Chlo is establishing a sense of camaraderie around its brand in an advertising campaign that follows a handful of models in an urban setting.

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