

TRAVEL AND HOSPITALITY

Royal Mansour launches books, spa offerings and children's activities

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Royal Mansour in Morocco offers more. Image credit: Royal Mansour

By STAFF REPORTS

Luxury hotel Royal Mansour is announcing a variety of new packages to cater to a wide range of affluent travelers.

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Owned by the King of Morocco, the hotel is offering a series of packages and new offerings to attract families and other travelers. Exclusive books, special treatments, children activities, access to museums and guided tours are a few of the new experiences the hotel is touting.

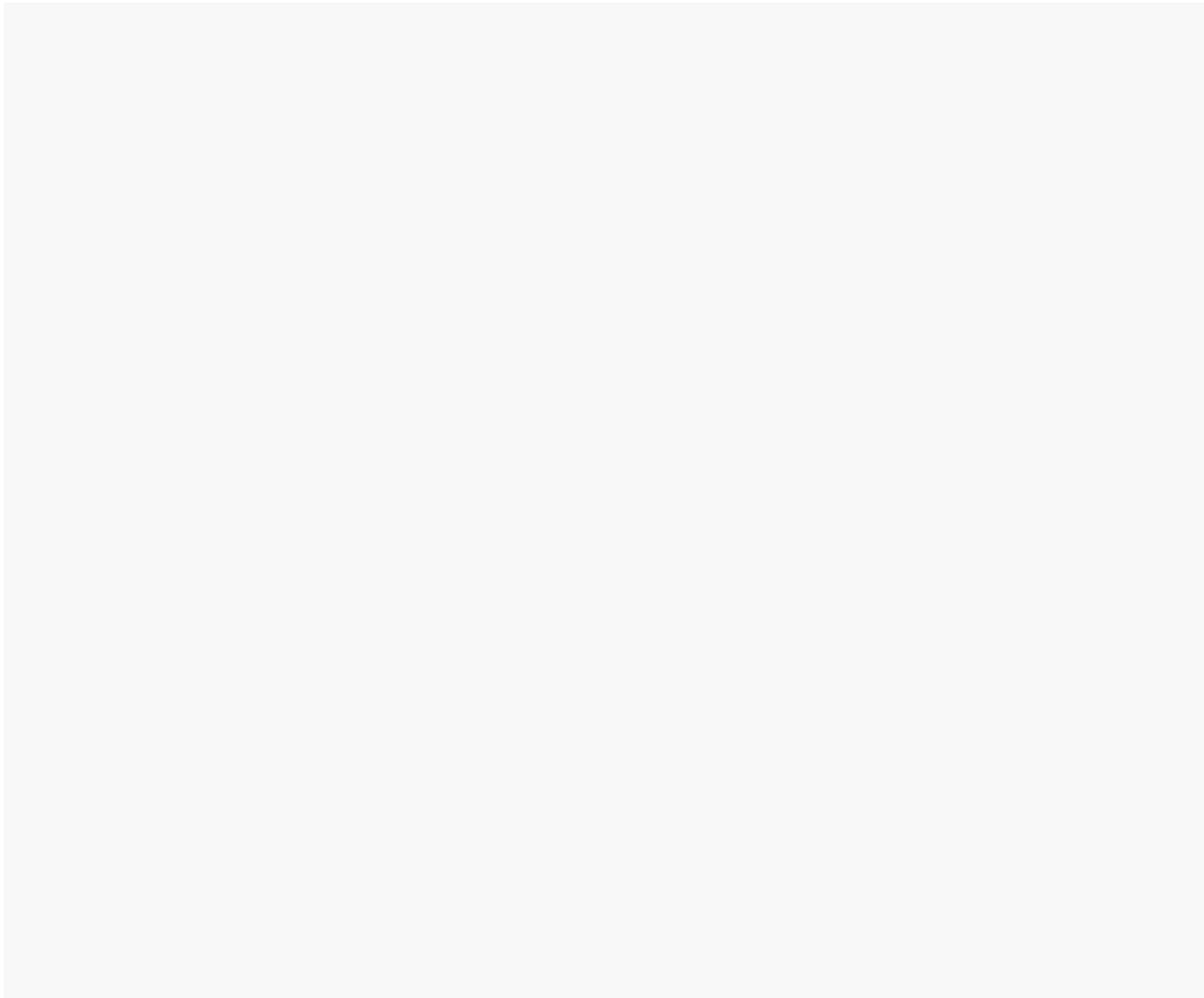
Luxury offerings

Hoping to make the luxury getaway more appealing to affluent families, the Royal Mansour has launched a family package including complimentary access to its new kids club.

Le Jardin de Lila Kid's Club features a variety of activities including Arabic lessons, Moroccan art and themed scavenger hunts. The package also serves adults in the family with a complimentary one-hour hammam or massage.

For 65,700 MAD, or \$7,090 at current exchange, the package for two adults and two children under 18 also includes dinner at La Table restaurant, daily breakfast, private transfers and fast-track service at Marrakech Airport, as well as three nights in a two-bedroom riad. The riad comes with its own private rooftop terrace and plunge pool.

The hotel has also published two new books, a children's book named "Lila is Looking for Mansour" and a collection of essays for the hotel, "Stories of Marrakech" only available to guests in 300 copies.



Lila is a little girl who is full of questions. Who is Mansour, she wonders ? Head butler Mohamed guides Lila in her quest to find out more... This charming #story, as told by @colombeschneck and illustrated by @delphine_perret_bonjour, invites junior guests to explore the palace's passageways and secrets through the eyes of an endearingly mischievous and curious little girl. #royalmansour #marrakech #storybook #children #palace @journeyintolavillelumiere #repost @douzal

A post shared by Royal Mansour Marrakech (@royalmansour) on Jul 26, 2018 at 4:27am PDT

An Instagram post from Royal Mansour

Another new package includes complimentary access to the new YSL Museum, the Berber Museum and the Majorelle Gardens, as well as a tour of Yves Saint Laurent's private home for an additional donation.

Exclusive access to French perfumer Serge Lutens's private home and laboratory are also available after a ride on a vintage motorcycle sidecar.

Many luxury hotels are launching new packages to cater to affluents. Mandarin Oriental, Tokyo celebrated cherry blossom season with help from a Swiss jeweler known for its love of flowers.

For the month of March, Mandarin Oriental aligned with Richemont-owned Piaget to host a truly romantic stay for couples. The flora-themed room package included a choice of in-room gifts, dining options and spa treatments to ensure the experience could be customized to each guest's liking ([see story](#)).