

NEWS BRIEFS

## Kenzo, fashion history, Kering and Vogue – News briefs

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Kenzo's "Yo! My Saint" short film. Image credit: Kenzo

By STAFF REPORTS

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Today in luxury:

[Kenzo's Humberto Leon makes directorial debut](#)

The co-creative director of Kenzo and cofounder of Opening Ceremony has written and produced his first film. Called "The Everything," it features Kenzo's fall collection as well as La Collection Memento No. 3, writes Women's Wear Daily.

[Click here to read the entire article at WWD](#)

[Fashion history: The Summer of Love](#)

A keen understanding of cultural context is deemed essential to any career within the fashion industry. "You might well think, what has history got to do with fashion? Everything has to have a context, even fashion," explains Colin McDowell, who was a designer and illustrator before turning to academia and writing, per Business of Fashion.

[Click here to read the entire article at Business of Fashion](#)

[Luxury group Kering's shares fall, Gucci seen bit weaker than forecast](#)

Shares in luxury goods group Kering, which hit record highs last month, fell back sharply on July 27 as traders said sales growth at Kering's Gucci brand had come in a bit weaker than forecast, reports Reuters

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[Beyonc given unprecedented control over Vogue's September issue cover, sources say](#)

Vogue editor-in-chief Anna Wintour gave Beyonc unprecedented control over the cover of the upcoming September

issue, sources say, and the music icon hired the first black photographer to shoot a cover in the publication's 126-year history, according to the Huffington Post.

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