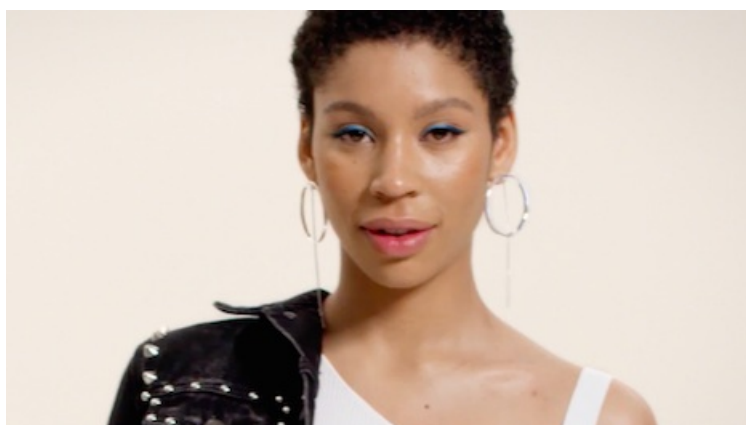NEWS BRIEFS

Day's wrap: Sephora, Belstaff, John Varvatos, Anna Wintour, Prince Harry and JetSmarter

August 1, 2018

The campaign highlights 16 local Canadian customers and their backgrounds. Image credit: Sephora Canada

By STAFF REPORTS

Luxury Daily's live news from Aug. 1:

Sephora Canada celebrates local customers in multichannel campaign

Beauty retailer Sephora Canada is launching a digital campaign aimed at highlighting the diversity and openness of its country through the eyes of real people who live there.

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Belstaff celebrates RAF's centenary with commemorative jackets

British apparel and accessories label Belstaff is helping the Royal Air Force celebrate its centenary with a commemorative leather jacket.

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John Varvatos switches to cloud-based communications system

U.S.-based fashion label John Varvatos has updated its cloud communications capabilities by partnering with RingCentral.

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Anna Wintour to stay at Vogue "indefinitely," says Cond Nast CEO

After months of rumors concerning Anna Wintour's departure, Cond Nast has officially put out a statement ensuring that the Vogue editor in chief is not going anywhere.

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Prince Harry to sell his Audi on Auto Trader

Luxury car enthusiasts should be on the lookout for a new addition to their collection as Prince Harry has announced he is selling his personal Audi online.

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JetSmarter appoints new chief revenue officer to reinvigorate business model

Private aviation company JetSmarter is bringing a new name to its executive suite with the hiring of Mikhail Gaushkin as chief revenue officer.

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