

NEWS BRIEFS

Day's wrap: Mulberry, Nordstrom, Facebook, British Vogue, Mercedes and HL Group

August 6, 2018



Mercedes tours Norway in its GLE. Image credit: Mercedes

By STAFF REPORTS

Luxury Daily's live news from Aug. 6:

[British Vogue premieres podcast dedicated to appearances](#)

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Cond Nast's British Vogue is exploring the impact that a person's looks can have on their life through its first podcast.

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[Facebook reportedly seeking consumers' financial data](#)

Social network Facebook is looking to offer more financial services to consumers as the platform continues to grow its presence in users' lives.

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[HL Group taps publishing exec as president, CMO](#)

Communications and marketing firm HL Group has named Steven DeLuca as its president and chief marketing officer.

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[Nordstrom hosts back-to-school benefit for students in need](#)

Department store chain Nordstrom is helping 25,000 children in need head back to school with more confidence.

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[Mulberry shows love to Chinese consumers with Secoo debut](#)

British fashion label Mulberry is launching on Chinese ecommerce platform Secoo in time for Chinese Valentine's

Day.

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[Mercedes tours Norway with its GLE, allowing freedom for its videographer](#)

German automaker Mercedes-Benz is continuing its quest for adventure by using its GLE model as a photography tool on an expedition to Norway.

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