

MEDIA/PUBLISHING

Joanna Coles uses Instagram to announce her departure

August 7, 2018



Joanna Coles will be leaving Hearst. Image credit: Joanna Coles

By STAFF REPORTS

Media group Hearst has lost one of its highest ranking executives, after focusing on a new hire.

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Joanna Coles, chief of content at Hearst, took to Instagram on Aug. 6 to announce that after many years she will be leaving the media group. Ms. Coles' post was a video of her walking at her famous treadmill desk explaining that it is time to move on.

New media

Many experts are speculating that Hearst's move to promote a new president of the company could be a contributing factor of Ms. Cole's departure.

The media group appointed Troy Young as the new president of Hearst Magazines, overseeing the publisher's global magazine operations last month.

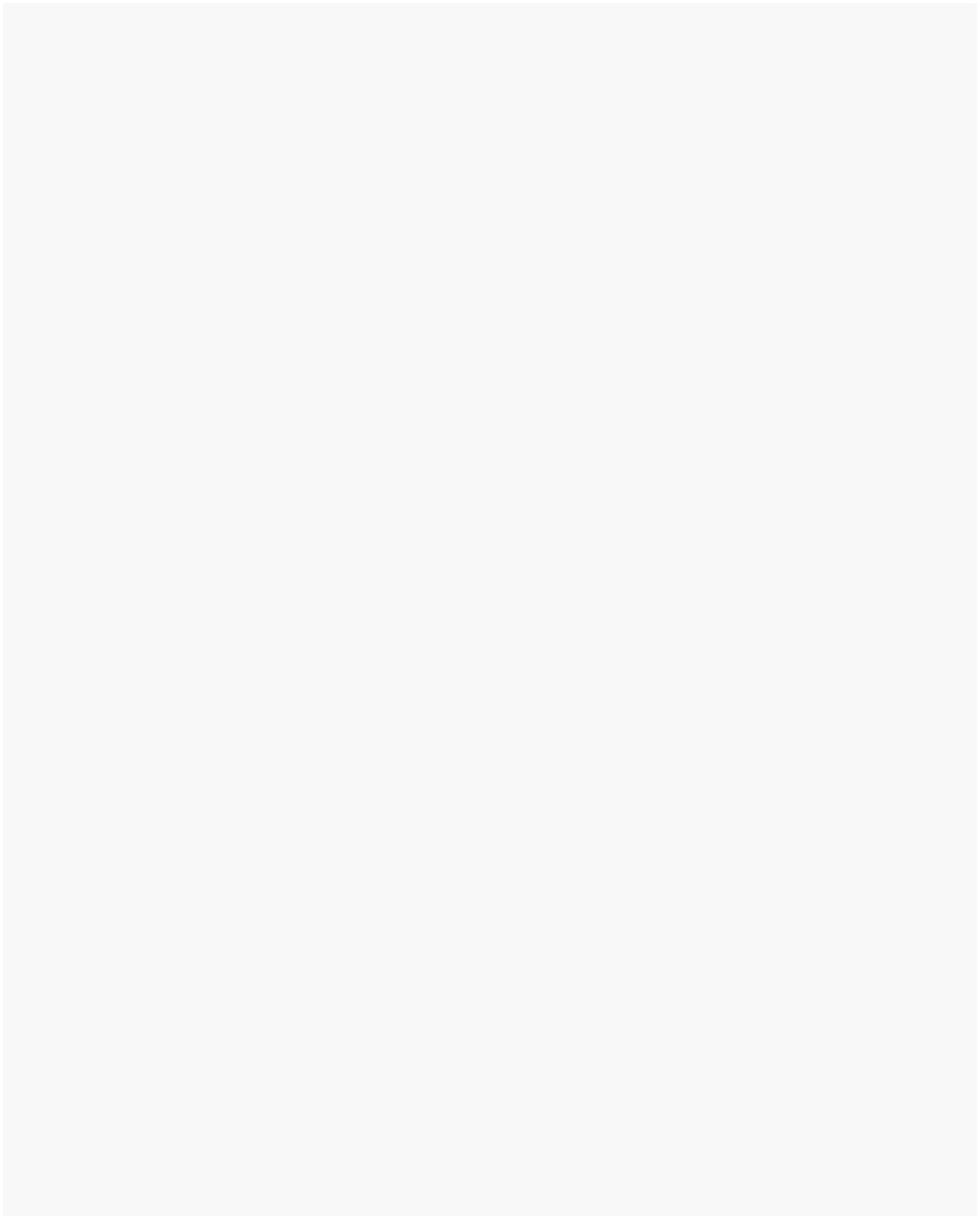
Mr. Young has been president of Hearst Magazines Digital Media since 2013, overseeing the group's online editions of titles such as *Elle* and *Harper's Bazaar*. Effective immediately, Mr. Young succeeds David Carey, who will become chairman of Hearst Magazines through 2019 ([see story](#)).

Within her video on Instagram Ms. Coles states, "My route is being recalculated, it's time for a new adventure. I'm going take some time off, play some tennis.

"I threaten to talk to my teenage children," she said. "They remain unmoved by that, and I will have some news in the fall."

The Instagram video confirms an earlier report from the *New York Post*, which said that she would be leaving the media group.

Ms. Cole joined the company in 2006 with *Marie Claire* as editor-in-chief. As she made her name within Hearst, she also became a face well-known to fashion fans, as she appeared numerous times on television in shows such as "Project Runway All Stars" and "So Cosmo."



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A post shared by Joanna Coles (@joannacoles) on Aug 6, 2018 at 11:43am PDT

Instagram post from Joanna Coles

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