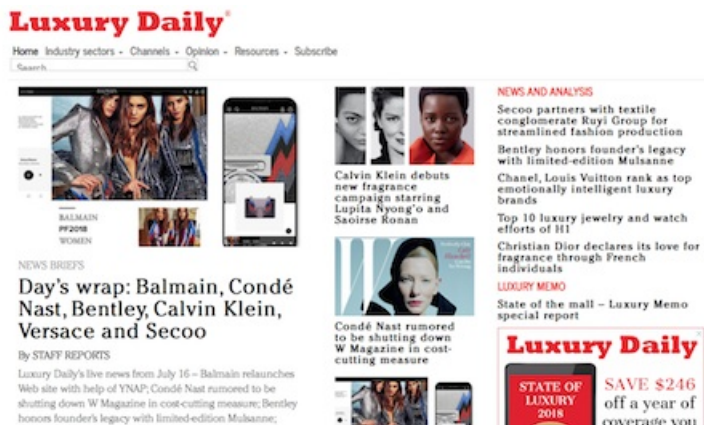


STRATEGY

Subscribe now: \$12 for 12 weeks

August 8, 2018



Luxury Daily's homepage from July 16, 2018

By STAFF REPORTS

Never miss a luxury moment. Access the latest luxury business news and analysis, marketing and retail campaigns, features, special reports and live coverage during business hours. Check the \$12 for 12 weeks offer for 22 percent off the annual subscription price.



Please click here to subscribe to Luxury Daily for uninterrupted access to the publication's content including live coverage, articles, special reports, videos, images and the archive.

Luxury Daily, the world's leading luxury business publication, covers some of the most important developments in the luxury business including:

The smartest marketing campaigns from the world's leading luxury brands

How the leading luxury retailers are tackling the consumer's new favorite shopping channel of choice: ecommerce

Sector-by-sector analysis of what is working in luxury marketing, retail, media and digital

The impact of geopolitical developments on luxury demand and supply

Invaluable reporting of the latest and most reputable research to help make better decisions

Insights and analysis from leading luxury marketers on best practice

Do not miss a single story we publish. You need this intelligence to keep you up-to-speed. No one else covers luxury like we do.

Please take us up on our best introductory offer:

\$12 for 12 weeks. Please [click here](#) to subscribe for continued access to all of our content, including articles, videos and images that highlight the strategic developments in the luxury business.

Are you a student? Please [click here](#) to access the student rate.

Please apply the subscription as a business expense.

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.