

NEWS BRIEFS

## Day's wrap: Michael Kors, Tesla, Hearst, Macerich, Moncler and Bicester Heritage

August 8, 2018



*Moncler is promoting its Genius collection through sponsored content. Image credit: Moncler*

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By STAFF REPORTS

Luxury Daily's live news from Aug. 8:

[Moncler explores artificial intelligence in Genius push](#)

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French-Italian label Moncler is promoting its latest Genius collection through a sponsored story that explores the potential bonds between man and machine.

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[Macerich brings co-working to shopping centers](#)

Mall owner and operator Macerich is looking to drive traffic to its shopping centers through a partnership with co-working company Industrious.

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[Michael Kors' Q1 results beat expectations](#)

U.S. fashion company Michael Kors Holdings' revenues and profits saw double-digit growth in the first quarter of the 2019 fiscal year.

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[Hearst Magazines names Kate Lewis chief content officer](#)

Media group Hearst Magazines has promoted Kate Lewis to the role of chief content officer, overseeing the company's editorial strategy.

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[Elon Musk considers taking Tesla private](#)

Automaker Tesla's CEO Elon Musk is looking to possibly privatize the company in an effort to focus on more long-

term goals.

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[Bicester Heritage announces plans for luxury automotive hotel](#)

Bicester Heritage, the British business campus with a special focus on motoring history, is planning to open a hotel in an effort to create the world's leading automotive resort.

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