

JEWELRY

Lagos debuts new father-daughter-designed jewelry collection

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The collection was designed by Steven Lagos and his daughter Kate Lagos. Image credit: Lagos

By STAFF REPORTS

U.S. jeweler Lagos is launching a new collection called KSL, designed by creative director Steven Lagos and his daughter, Kate Shares Lagos.



The collection, named after Ms. Shares Lagos' initials, combines Mr. Lagos' classical experience with jewelry design and his daughter's more modern approach. The collaboration redesigns some of Lagos' classic pieces with a new twist.

"The great thing about Lagos is that we offer a wide variety of styles and silhouettes so there's something for every woman," said Ms. Shares Lagos in a statement. "KSL is my personal take on our iconic Caviar designs and my contribution to the mix."

KSL Collection

One of Lagos' most well known collections is its classic Caviar series of jewelry.

For its latest spin on this signature look, Mr. Lagos recruited his 26-year-old daughter Kate to help design a new version of the Caviar series.

The KSL collection will be available in both silver and gold, featuring lighter, airier versions of classic Caviar pieces.

Mr. Lagos cited his daughter's fresh take on his classic designs as one of the most exciting parts of the new collection.



The Lagos collection. Image credit: Lagos

Lagos had previously updated its Caviar collection a few years ago with the launch of Black Caviar, redefining its signature Caviar motif through the use of ceramic beading to spotlight its innovations.

The Black Caviar line uses sculptural and smooth ceramic Caviar beads in addition to settings with 18-karat gold and diamonds to reinvent Lagos' classic look in a fresh and modern way. By introducing a new product line that follows brand codes but offers consumers something a little different, Lagos was able to appeal to wider consumer sect who may not have previously been familiar with its designs (see story).

"Like all of our customers, Kate knows what she likes and has a defined personal style," said Mr. Lagos in a statement. "KSL reflects her refreshing point-of-view, resulting in a look and silhouette that we haven't explored before."

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