

NEWS BRIEFS

## Day's wrap: Tiffany, Audi, MadaLuxe, JD, Sentient Jet and Porsche

August 16, 2018



*Porsche raced through Bangkok on the 919 Tribute tour. Image credit: Porsche*

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By STAFF REPORTS

Luxury Daily's live news from Aug. 16:

[JD.com's revenues rise 31pc in Q2](#)

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Chinese ecommerce site JD.com is looking to further position itself as the go-to platform for high-end brands, seeking to attract more premium companies as partners.

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[Sentient Jet tees up sponsorship to build on nonprofit partnership](#)

Private aviation firm Sentient Jet is giving back to veterans by sponsoring Homes For Our Troops' Charity Golf Tournament.

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[MadaLuxe opens second off-price boutique](#)

Luxury distributor MadaLuxe Group is extending its retail presence in the United States with the debut of a second off-price store.

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[Audi furthers football affiliations with Tottenham Hotspur](#)

German automaker Audi is aligning its brand with soccer team Tottenham Hotspur through a four-year position as the club's official car partner.

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[Tiffany launches Paper Flowers in China via Tmall pop-up](#)

Jeweler Tiffany & Co. is debuting chief artistic officer Reed Krakoff's first jewelry line exclusively on Tmall's Luxury

Pavilion.

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[Porsche's global farewell tour for 919 Hybrid makes stop in Bangkok](#)

German automaker Porsche took a victory lap in Bangkok, Thailand with an Evo version of its 919 Hybrid before the race car is retired next year.

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