

NEWS BRIEFS

Nordstrom, luxury hotels, Cond Nast and experiential retail – News briefs

August 20, 2018



Nordstrom's stock performance does not match its results. Image credit: Nordstrom

By STAFF REPORTS

Please be aware the clippings below may require a paid subscription to the listed media outlet to read an article in full.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Today in luxury:

[Nordstrom deserves better](#)

Nordstrom Inc. has been bucking the doom-and-gloom sentiment in the retail sector for some time. It did so again on Thursday, reporting second-quarter earnings that beat expectations. Sales were up 4 percent year-over-year in the company's full-price and off-price divisions. That success in both luxury and discount speaks to Nordstrom's strength, which investors aren't giving it enough credit for. The stock has stalled all year, reports the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

[Why are luxury hotels stalking their guests?](#)

At first, I was shocked. Then, oddly flattered. A man I had never met until this day, standing at the bar in a foreign country, fleetingly and mid-conversation, dropped in a fact about me that he could have only known had he read a blog post I wrote in 2015, says The Telegraph.

[Click here to read the entire article on The Telegraph](#)

[Goop Magazine out from under Cond Nast and digging for data](#)

The third issue of Goop magazine is themed "Sh-t No One Tells You" an apt title for a publication that decided to go independent after a year printing under Cond Nast and a company that's suffered its share of criticism, writes Women's Wear Daily.

[Click here to read the entire article at Women's Wear Daily](#)

What are brands actually getting out of these experience' stores?

This week in New York, Lexus opened a gleaming, expensive new building that is a bit ironic. "Intersect," a 16,500-square-foot boutique in Manhattan's Meatpacking District, is meant to allow people to "experience" the carmaker's brand without setting foot inside a car, per Bloomberg.

[Click here to read the entire article at Bloomberg](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.