

NEWS BRIEFS

Karl Lagerfeld, Gucci, Burberry and Tesla – News briefs

August 21, 2018



Karl Lagerfeld's ad campaign for Kaia Gerber capsule collection. Image credit: Karl Lagerfeld

By STAFF REPORTS

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Today in luxury:

[Karl Lagerfeld unveils Kaia Gerber capsule](#)

The Karl Lagerfeld brand has lifted the curtain on rising model-of-the-moment Kaia Gerber's first big design project a capsule set to launch on Aug. 30, says Women's Wear Daily.

[Click here to read the entire story on Women's Wear Daily](#)

[Gucci's Paramount Pictures tee is one for the movie buffs](#)

Gucci has paid homage to Hollywood with a tee featuring one of the world's most iconic film studios, according to Highsnobiety.

[Click here to read the entire story on Highsnobiety](#)

[Burberry looks to the archives for its #BurberryHeritage project](#)

At the start of August, the British house revealed its new logo, ushering in a new era led by Riccardo Tisci. Today, Burberry has released archival, vintage images some of them never seen before and there are still many similarities between the pieces that the house put out then and now, per Vogue Paris.

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[Tesla bull has "dream" Tim Cook will help Elon Musk run company](#)

Ross Gerber, the chief executive officer of fund manager Gerber Kawasaki Inc. and one of the most outspoken bullish investors in Tesla Inc., told Bloomberg Television on Monday there's "no doubt" that the electric-car maker needs a skilled operator to swoop in and help Elon Musk. When asked who he'd want, Gerber responded with a

doozy of an idea: Apple Inc. CEO Tim Cook, reports Bloomberg.

[Click here to read the entire story on Bloomberg](#)

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