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NEWS BRIEFS

# Chanel, Kering, Farfetch, Mulberry, luxury hotels and Audi – Live news

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Chanel's makeup line for men. Image credit: Chanel

By STAFF REPORTS

Luxury Daily's live news from Aug. 20:

#### Chanel breaks gender barriers with new makeup line

French fashion label Chanel is taking its makeup line to new areas with a collection for men in South Korea to capitalize on the growing trend.



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## Kering promotes new Girard-Perregaux CEO

Luxury goods group Kering has appointed a new CEO for Girard-Perregaux to better accommodate the changing consumer behaviors in the watch industry.

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## Farfetch files an IPO for class A ordinary shares

Online luxury platform Farfetch is likely to go public, as it files a registration statement on Form F-1 with the U.S. Securities and Exchange Commission.

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## Mulberry accrues damage from House of Fraser collapse

Luxury accessories manufacturer Mulberry has reported that department store House of Fraser's collapse into administration could cause an impact of 3 million pounds, or \$3.8 million at current exchange.

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#### Group of luxury hotels from Anbang to be sold

After two years, holding company Anbang Insurance is reportedly looking to offload high-end travel brands.

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# Audi dispels AI apprehensions in futuristic film

German automaker Audi is showing off the automated capabilities of its cars in a short film stylized as a science fiction movie trailer.

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