

AUTOMOTIVE

## Lexus debuts 2 new concept cars at Pebble Beach Concours d'Elegance

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*Lexus is introducing two new concept cars. Image credit: Lexus*

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By STAFF REPORTS

Luxury auto brand Lexus is celebrating its 21st year as a sponsor of the Pebble Beach Concours d'Elegance with the introduction of two new concept vehicles.

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At this year's event, Lexus will give attendees their first look at the LC Inspiration Series Concept and the UX 250h Concept. These cars are meant to serve as an enticing offer for potential attendees of the Concours d'Elegance.

Concours d'Elegance

Lexus' latest effort sees the brand returning to the Pebble Beach Concours d'Elegance as both a sponsor and exhibitor.

For 20 years, Lexus has sponsored this event that brings together classic and iconic cars from around the world.

Now for its 21st year of sponsoring the event, the brand is displaying two of its new concept cars, the LC Inspiration Series Concept and the UX 250h Concept.



*The Inspiration Series Concept. Image credit: Lexus*

The two cars present two versions of Lexus' vision of luxury automobiles. The Inspiration Series Concept is sleek and sporty while the UX 250h Concept is compact and built for performance.

Events such as these are a great way for luxury brands to get customers excited about their cars, which can be a significant investment opportunity.

Lexus and Porsche are among the luxury auto brands to come out on top in J.D. Power's latest analysis of the top marques for resale value today.

The J.D. Power 2018 Resale Value Awards selected the top auto brands that present a worthwhile investment for consumers today. Among luxury automakers, Lexus and Porsche were recognized as winners in the categories of premium car, large premium car and premium sporty car ([see story](#)).

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