

RETAIL

New tourism destinations have been designated in Paris

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Guerlain's location on Champs Elysees in Paris. Image credit: Geurlain

By STAFF REPORTS

Paris has extended weeklong trading to more shopping districts as numerous areas were designated tourist areas.

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An order has designated shopping destinations Champs-Élyses Montaigne, Palais des Congrès and Bercy-Saint Emilion in Paris as tourist destinations. This will allow them to trade through midnight on Sundays.

Trading and tourism

For Champs-Élyses Montaigne and Palais des Congrès, the news comes from an addition to France's Journal Officiel, while Bercy-Saint Emilion had a prefectural order.

The three additions to designation tourist areas in Paris join 10 others, as part of the Macron Law, which allows those listed as such to operate business until midnight on Saturdays, according to *Women's Wear Daily*.

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Viparis (@ViparisOfficiel) August 20, 2018

Tourism is becoming a more important aspect of Paris, as it heightens its offerings.

Atout France, The France Tourism Development Agency, is working to continue establishing Paris as a top destination for fashion, art and cuisine despite its tragic terrorism plights.

Two additions to its art sphere are being opened as part of Paris' ongoing campaign to continue its established focus on art. A new 24-hour nightclub, a prestigious golf tournament and French cuisine are a few of the initiatives

happening in the city that will appeal to travelers ([see story](#)).

Bulgari Hotel will also be adding tourism to Champs-Élysées Montaigne, as it will be opening a new location in the area. The hotel is slated to open in 2020.

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