

MEDIA/PUBLISHING

## Cond Nast loses chief content officer of Teen Vogue

August 24, 2018



*Teen Vogue is one of the many Cond Nast publications to see staff changes. Image credit: Teen Vogue*

By STAFF REPORTS

Media group Cond Nast is on the hunt for a replacement chief content officer for its *Teen Vogue* and *them* publications.

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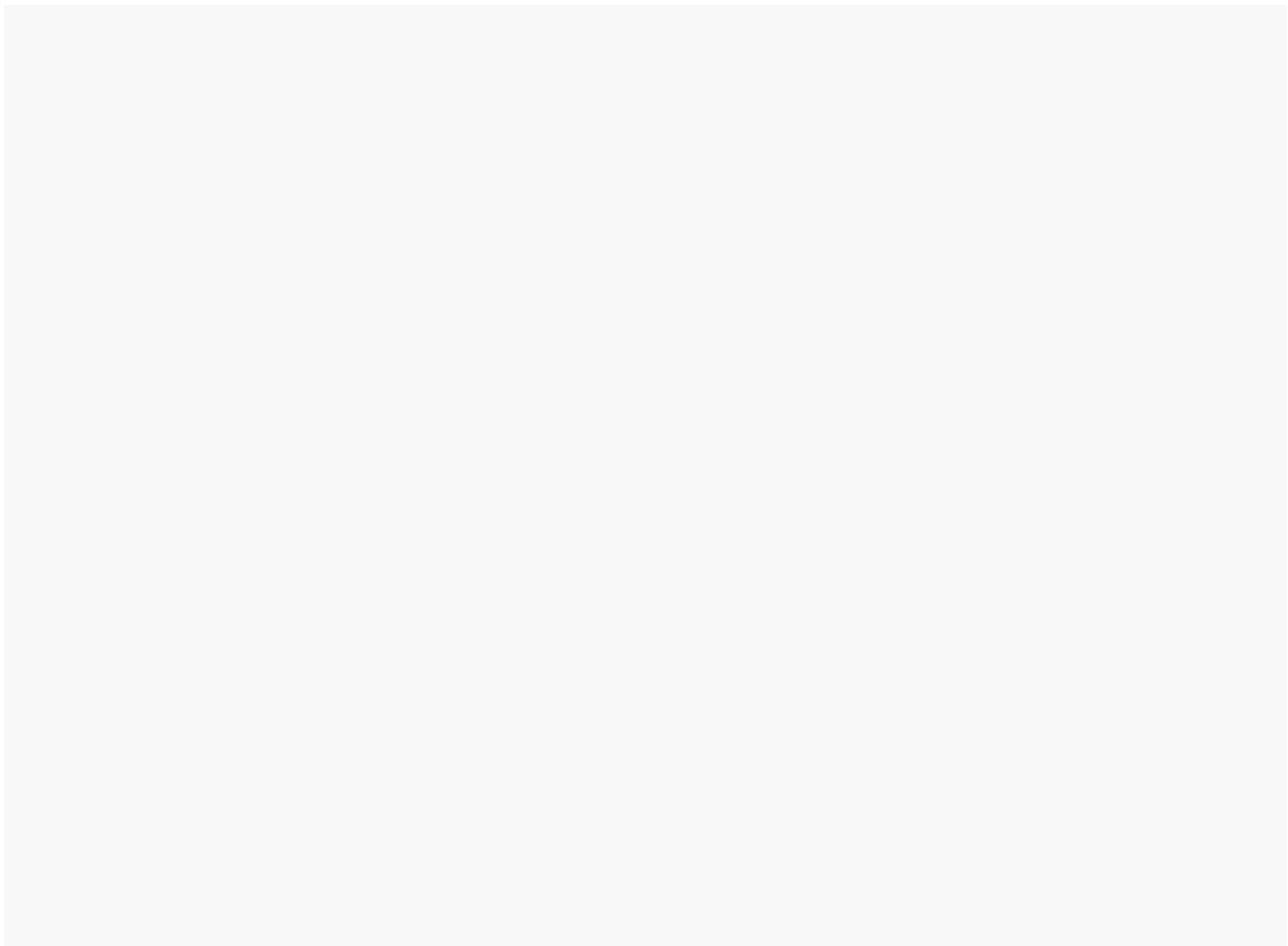
Current chief content officer Phillip Picardi has announced he is stepping down to take the role of editor-in-chief at *Out Magazine*. While *Teen Vogue* was previously believed to have been one of the publications on the chopping block within Cond Nast, the group is instead searching for a replacement chief content officer.

### Changing roles

According to an insider speaking with *Women's Wear Daily*, Cond Nast is interviewing many insiders for the position, including executives from *GQ* and others from *Teen Vogue*.

Mr. Picardi will be assisting in the search for his replacement, until he leaves in December of this year.

He has been with the group since he joined as an intern, before running *Teen Vogue's* Web site and taking over the publication this past January.



Boyband CNCO read beautiful, positive tweets to each other in our latest Compliment Battle. Christopher Vlez, Richard Camacho, Zabdiel de Jess, Joel Pimentel, and Erick Brian Coln try their best to read complimentary tweets without bursting out laughing. Will they succeed? Spoilers: No, no they won't!

A post shared by Teen Vogue (@teenvogue) on Aug 23, 2018 at 7:38am PDT

These staff changes are becoming much more frequent within the Cond Nast business, as its outlook is murky among the changing media industry.

The media group is cutting a variety of publications as it continues to lose money, including putting *W Magazine* up for sale.

Cond Nast lost about \$120 million last year, and will be selling off three more of its publications. *Brides*, *Golf Digest* and *W* will all be put up for sale to help the group offset some of its losses, according to The New York Times ([see story](#)).

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