

NEWS BRIEFS

Day's wrap: Nordstrom, NAFTA, Balenciaga, TCS, Rolls-Royce and Ritz-Carlton

August 27, 2018



The Teen Advisory Board will help curate luxury travel itineraries for young people. Image credit: TCS World Travel

By STAFF REPORTS

Luxury Daily's live news from Aug. 27:

[Balenciaga struts out new sneakers at Selfridges](#)

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Kering-owned fashion label Balenciaga is setting up shop at Selfridges' London flagship in September.

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[Nordstrom courts Canadian consumers with multichannel campaign](#)

Department store chain Nordstrom is looking north with a marketing campaign that caters to Canadian consumers.

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[US, Mexico reach preliminary trade agreement](#)

The United States and Mexico have agreed to amend the North American Free Trade Agreement, coming to a preliminary agreement after more than a year of negotiations.

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[Rolls-Royce appoints new North American president](#)

British automaker Rolls-Royce has named Martin Fritsches its new president for North America.

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[Xenia acquires Ritz-Carlton Denver for \\$100M](#)

Hospitality investment firm Xenia Hotels & Resorts, Inc. has added The Ritz-Carlton, Denver to its portfolio, scooping up the downtown property for \$100.25 million.

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[TCS World Travel recruits teenagers to consult on multi-generational luxury travel](#)

Luxury travel company TCS World Travel is giving a voice to one of the most influential segments in travel today: teenagers.

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