

NEWS BRIEFS

# Day's wrap: Lanvin, Zegna, Land Rover, Tom Ford, Breitling and Tiffany

August 28, 2018



Lanvin spring/summer 2018 was the debut collection by Olivier Lapidus. Image credit: Lanvin

By STAFF REPORTS

Luxury Daily's live news from Aug. 28:



Lanvin hires new CEO in hopes of a turnaround

French fashion house Lanvin has found a new CEO in the latest of staff changes at the brand since Fosun International took over.

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#### Zegna takes over Thom Browne in new acquisition

Italian fashion group Ermenegildo Zegna has acquired majority stake in fashion brand Thom Browne for half a billion dollars.

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#### Land Rover caters to pet lovers with vehicle enhancements

British automaker Land Rover is leaning into consumers' excitement over their pets with a special vehicle package to make it easier to travel with furry companions.

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Tom Ford spotlights beauty offerings in new Instagram page

Fashion label Tom Ford is following many of its contemporaries who have opted to create a separate Instagram account specific to their beauty lines.

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Breitling heads to the ocean with surfing "squad"

Swiss watchmaker Breitling is hitting the waves with a group of professional athletes in its latest "squad" film.

## Tiffany raises its expected outlook for H2 2018

U.S. jeweler Tiffany & Co has seen growth in profit and revenue so far this year, thanks to a worldwide demand for jewelry, especially in the Americas and China.

## Click here to read the entire story

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