

APPAREL AND ACCESSORIES

## Nina Ricci appoints design duo as creative directors

August 29, 2018



*Nina Ricci's spring/summer 2018 show finale. Image credit: Nina Ricci*

---

By STAFF REPORTS

French fashion label Nina Ricci has named Rushemy Botter and Lisi Herrebrugh as its new creative directors.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Effective immediately, the designers will oversee Nina Ricci's ready-to-wear collections. Mr. Botter and Ms. Herrebrugh succeed Guillaume Henry, who left the house in March after three years at the label ([see story](#)).

### Design direction

Both halves of the award-winning design duo spent significant portions of their formative years in Amsterdam. Mr. Botter was born in Curaao but grew up in the Netherlands, while Ms. Herrebrugh was born in Amsterdam and split her childhood between her hometown and the Dominican Republic.

Mr. Botter studied at the Royal Academy of Fine Arts, and Ms. Herrebrugh graduated from the Amsterdam Fashion Institute.

The designers are known for their hedonistic and architectural fashions.

"We are very honored to be a part of this fantastic project," said Mr. Botter and Ms. Herrebrugh in a joint statement. "We feel very inspired by the fresh and subtle codes that make Nina Ricci such a beautiful ode to femininity. We aim to create a new spirit, a spirit of our times: effortless, sophisticated and strong."

Their first collection for Nina Ricci will be for pre-fall 2019, and their official debut during Paris Fashion Week will be during the fall/winter 2019 season in March.



*Rushemy Botter and Lisi Herrebrugh. Image courtesy of Nina Ricci, photo by Leon Mark*

Nina Ricci is in a period of change, as key management positions are under new leadership.

Following the announcement that creative director Mr. Henry would be leaving, Charlotte Tasset joined the brand as general manager earlier this year. The position was only recently created in 2016 for Sophie Templer, who is leaving to "pursue new professional opportunities" ([see story](#)).

"I am very happy to welcome Rushemy and Lisi," said Ms. Tasset, general manager of Nina Ricci, in a statement.

"Their universe expresses a passionate force, a sincerity and an extraordinary boldness deeply rooted in their time.

"Mixed with the natural sweetness and poetry present in their vision, this unique creative spirit will give birth to a new Nina Ricci woman," she said.

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.