

RETAIL

Nordstrom's newest chairman of the board has long history in management

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Nordstrom bolsters its growth with new promotions. Image credit: Nordstrom

By STAFF REPORTS

Department store chain Nordstrom has promoted a member of its board of directors to take on the additional role of chairman.

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Starting on Nov. 1, Brad Smith will take over as chairman of the board of directors of Nordstrom. He has been a part of Nordstrom Inc.'s board since 2013 but has also been president of the National Center for Responsible Gaming and was recently announced vice chairman of Wynn Resorts Ltd.

Chairman and CEOs

Mr. Smith will now be entering another important role as he takes over as chairman on the board in November. He follows his tenure as CEO of financial software manufacturer Intuit with this role, but will remain on as chairman in the technology company.

"Brad's leadership and extensive experience in the technology industry has proven to be invaluable to Nordstrom," said Phil Satre, current chairman of the board for Nordstrom, in a statement. "As chairman, we'll continue to leverage his expertise to support the company as it makes progress against its goal to be the leading fashion retailer in today's digital world."



Nordstrom's also increased sales to loyalty members. Image credit: Nordstrom

The new chairman also acted previously as the director of Yahoo Inc., and also remains on the board.

Additionally, he was chairman and CEO of Harrah's Entertainment, Inc. and chairman of the board of International Game Technology PLC and NV Energy, Inc. and has served as director of Tabcorp Holdings Ltd. and Rite Aid Corporation.

Nordstrom recently looked to continue its stream of digital integration with a new chief technology officer.

Coming from multinational grocery retailer Tesco, Edmond Mesrobian takes the position and help Nordstrom better connect with customers through technology. Prior to his position with Tesco, Mr. Mesrobian also served as chief technology officer at Expedia, running numerous online outlets related to travel ([see story](#)).

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